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## SENATE DISTRICT 8

### TSET Overview

In 2000, Oklahoma voters overwhelmingly chose to create TSET, the Tobacco Settlement Endowment Trust. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. TSET extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

## Senate District 8

### SENATOR

Roger Thompson

### COUNTIES

McIntosh      Muskogee      Okfuskee      Okmulgee

## Healthy Living Program Grants

**Grantee:** Gateway to Prevention & Recovery (Tri-County)

**FY16-Present**  
Cumulative: **\$953,914**

**Grantee:** Muskogee County Health Department

**FY16-Present**  
Cumulative: **\$1,175,220**

**Grantee:** Okmulgee County Health Department

**FY16-Present**  
Cumulative: **\$815,470**

## Incentive Grants

TSET Healthy Incentive Grants promote wellness through grants to schools, school districts and local communities that adopt health promoting policies and strategies. They are designed to encourage healthy eating, physical activity and tobacco-free lifestyles.

### Healthy Communities Incentive Grants

**Grantee:** City of Eufaula

Cumulative: **\$20,000**

**Grantee:** City of Warner

Cumulative: **\$20,000**

**Grantee:** City of Okmulgee

Cumulative: **\$50,000**

**Grantee:** City of Checotah

Cumulative: **\$20,000**

**Grantee:** Town of Porum

Cumulative: **\$20,000**

### Healthy Schools Incentive Grants

**Grantee:** Beggs Public Schools

Cumulative: **\$8,000**

**Grantee:** Beggs Elementary

Cumulative: **\$10,000**

**Grantee:** Morris Public Schools

Cumulative: **\$8,000**

**Grantee:** Okmulgee Public Schools

Cumulative: **\$3,000**

**Grantee:** Twin Hills Public Schools

Cumulative: **\$1,500**

**Grantee:** Henryetta Public Schools

Cumulative: **\$5,000**

**Grantee:** Porum Public Schools

Cumulative: **\$3,000**

**Grantee:** Warner Public Schools

Cumulative: **\$3,000**

## Research

TSET has research grants to the Oklahoma Center for Adult Stem Cell Research, Oklahoma Tobacco Research Center and the Stephenson Cancer Center, which treats patients statewide. TSET's research grants advance new discoveries, add to the knowledge base and provide hope.

**FY17 Budgeted Total \$12,300,000**

## Oklahoma Tobacco Helpline Participants

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation "coaching" sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 360,000 Oklahomans, saving an estimated \$18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

**District Fiscal Year 2017:**

**802**

**District Cumulative Calls:**

**4,896**

## Medical Costs In Oklahoma Associated With:



### SMOKING

**\$1.62 BILLION**

IN DIRECT HEALTHCARE COSTS

- 7,500 ADULT DEATHS EACH YEAR
- 2,400 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$163 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### OBESITY

**\$1.72 BILLION**

IN MEDICAL EXPENDITURES

- 17% OF OKLAHOMA YOUTH ARE OBESE
- 15% OF OKLAHOMA YOUTH ARE OVERWEIGHT
- 1 IN 3 ADULTS ARE OBESE

# TSET: INVESTING IN HEALTH

BECAUSE OF TSET,  
OKLAHOMA SMOKING RATES HAVE DROPPED

**10 X FASTER**

THAN SIMILAR STATES.\*

\*According to an independent study conducted by professors and scientists from the University of Wisconsin School of Medicine and Public Health and the University of Oklahoma.

**42,000**



**LIVES SAVED**

**127,000**



**FEWER  
CURRENT  
SMOKERS**

**\$1.24**



**IN DIRECT MEDICAL  
COSTS AVOIDED**



Through the funding of cancer research, grants focused on health, and health communication interventions like Tobacco Stops With Me, TSET is changing and saving lives.