

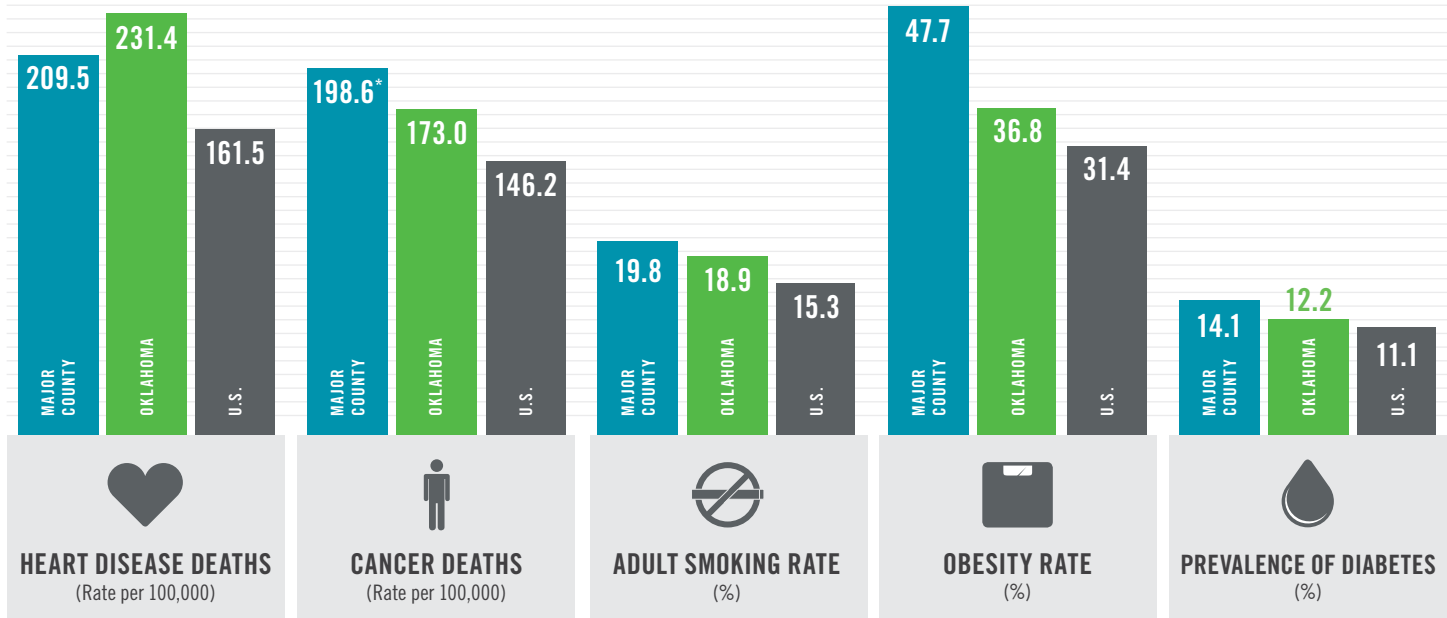


Health Indicators

OKLAHOMA STATE DEPARTMENT OF HEALTH, 2019

COUNTY OKLAHOMA U.S.

*2018 data provided where 2019 data is unavailable



Healthy Living Program Grants

TSET Healthy Living Program grants are designed to prevent cancer and cardiovascular disease at the local level by working with businesses, city governments, community organizations and schools to encourage healthier lifestyles.

Grantee: Northwest Family Services, Inc.
Serving Woods, Major and Alfalfa counties

FY16-FY20 **\$731,500**

Incentive Grants

TSET Healthy Incentive Programs for Schools and Communities promote wellness through grants to schools, school districts and local communities that adopt policies and strategies that encourage healthier lifestyles.

Healthy Community Incentive Grants

City of Cleo Springs **\$20,000**
City of Fairview **\$20,000**

Healthy Schools Incentive Grants

Cimarron Public Schools **\$3,000**
Fairview Public Schools **\$3,000**

Food Systems Impact Grants

TSET Food System Impact Grants provide immediate relief to increased need for food during the COVID pandemic and support innovative partnerships that seek to increase the availability of healthy foods throughout Oklahoma.

RSVP Enid **\$117,634**
Serving Alfalfa, Garfield, Grant, Kay, Kingfisher, Major, Noble and Woodward counties

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation “coaching” sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 450,000 Oklahomans, saving an estimated \$18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

County Fiscal Year 2020:

45

County Cumulative:

780

TSET: INVESTING IN HEALTH

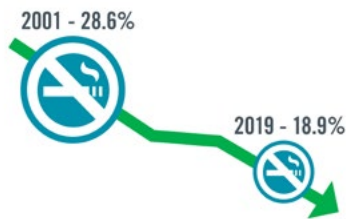
Established by voters, the Oklahoma Tobacco Settlement Endowment Trust (TSET) is a state grantmaking trust devoted to preventing cancer and cardiovascular disease, Oklahoma's leading causes of death. By awarding grants to schools, communities, state agencies and partner organizations, TSET works to improve the health of Oklahoma's citizens. It also funds research and emerging opportunities in the public and private sectors. TSET initiatives are addressing Oklahoma's most pressing public health issues — and creating healthier places for all Oklahomans to live, work, learn and play.

BECAUSE OF TSET,
OKLAHOMA SMOKING RATES HAVE DROPPED

10  **TIMES FASTER**
THAN SIMILAR STATES.*

*According to an independent study conducted by professors and scientists from the University of Wisconsin School of Medicine and Public Health and the University of Oklahoma.

SMOKING PREVALENCE 18.9%



MORE THAN
450,000
Oklahomans have been served by the
Oklahoma Tobacco Helpline
SINCE 2003

\$1.24
BILLION
IN DIRECT MEDICAL
COSTS AVOIDED

Medical Costs In Oklahoma Associated With:

OBESITY:

\$1.72 BILLION

IN MEDICAL EXPENDITURES

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:

\$1.62 BILLION

IN DIRECT HEALTHCARE COSTS

- 7,500 ADULT DEATHS EACH YEAR
- 1,300 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$172 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA



Through the funding of cancer research, grants focused on health and health communication interventions, TSET is saving lives.