

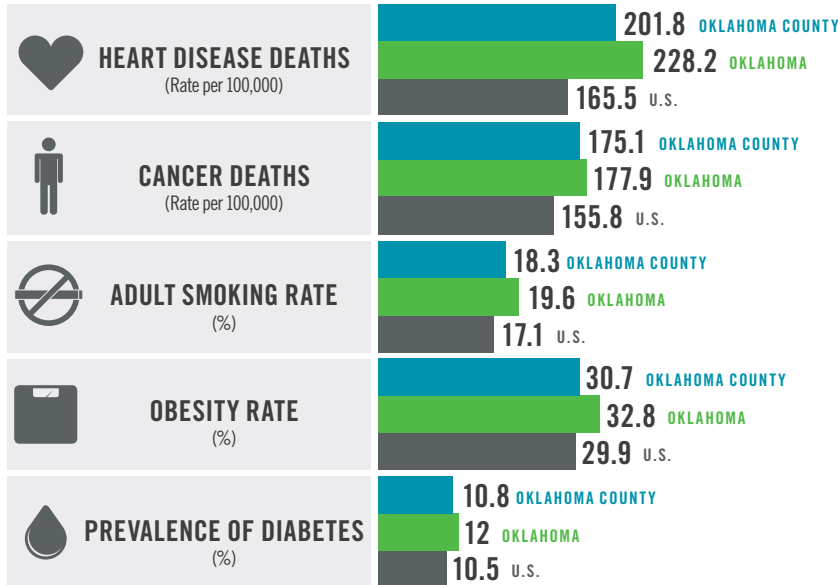
TSET Overview

In 2000, Oklahoma voters overwhelmingly chose to create TSET, the Tobacco Settlement Endowment Trust. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. TSET extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

Health Indicators

COUNTY OKLAHOMA U.S.

OKLAHOMA STATE DEPARTMENT OF HEALTH, 2016



COUNTY CUMULATIVE : \$6,353,602

Healthy Living Program Grants

Grantee: Oklahoma City - County Health Department

FY16-Present

Cumulative: \$2,013,412

Incentive Grants

Healthy Schools Incentive Grants

Grantee: Edmond Public Schools

Cumulative: \$20,000

Grantee: Millwood Arts Academy

Cumulative: \$1,500

Grantee: Millwood Elementary Learning Academy

Cumulative: \$1,500

Grantee: Millwood High School

Cumulative: \$1,500

Grantee: Millwood Public Schools

Cumulative: \$5,000

Grantee: MLK Jr. Elementary School

Cumulative: \$2,000

Grantee: Monroe Elementary School

Cumulative: \$3,000

Grantee: Oakdale Public Schools

Cumulative: \$5,000

Grantee: Oklahoma City Public Schools

Cumulative: \$50,000

Grantee: Western Heights Public Schools

Cumulative: \$10,000

Community Grants

Communities of Excellence in Tobacco Control

Lead Agency: Oklahoma City - County Health Department

FY2005-2015: \$3,171,290

Communities of Excellence in Nutrition and Fitness

Lead Agency: Oklahoma City - County Health Department

FY2011-2015: \$1,069,400

Oklahoma Tobacco Helpline Participants

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation "coaching" sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 360,000 Oklahomans, saving an estimated \$18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

County Fiscal Year 2017:

6,382

County Cumulative:

74,751

Medical Costs In Oklahoma Associated With:

SMOKING

\$1.62 BILLION

IN DIRECT HEALTHCARE COSTS

- 7,500 ADULT DEATHS EACH YEAR
- 2,100 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$163 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

OBESITY

\$1.72 BILLION

IN MEDICAL EXPENDITURES

- 17% OF OKLAHOMA YOUTH ARE OBESE
- 15% OF OKLAHOMA YOUTH ARE OVERWEIGHT
- 1 IN 3 ADULTS ARE OBESE

TSET: INVESTING IN HEALTH

BECAUSE OF TSET,
OKLAHOMA SMOKING RATES HAVE DROPPED

10 X FASTER

THAN SIMILAR STATES.*

*According to an independent study conducted by professors and scientists from the University of Wisconsin School of Medicine and Public Health and the University of Oklahoma.

42,000



LIVES SAVED

127,000



**FEWER
CURRENT
SMOKERS**

\$1.24



BILLION
IN DIRECT MEDICAL
COSTS AVOIDED



Through the funding of cancer research, grants focused on health, and health communication interventions like Tobacco Stops With Me, TSET is changing and saving lives.