

## BLAINE COUNTY

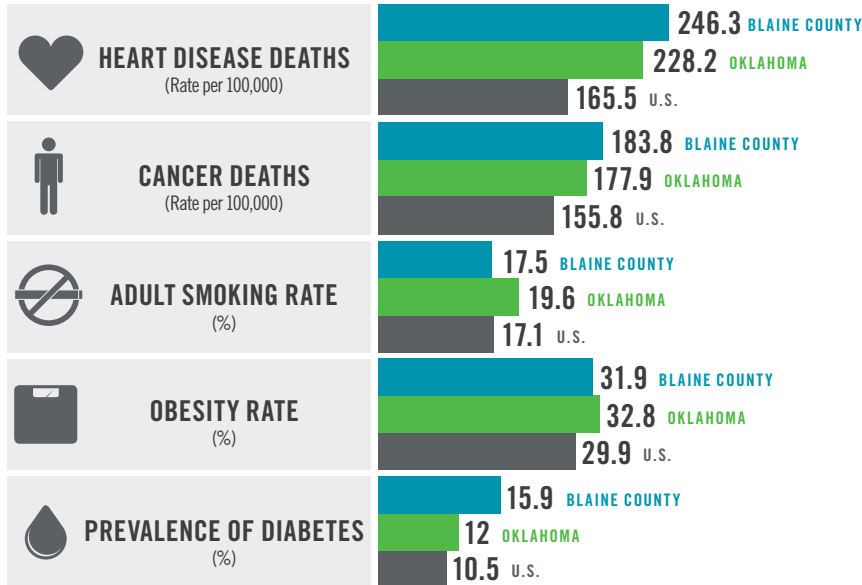
### TSET Overview

In 2000, Oklahoma voters overwhelmingly chose to create TSET, the Tobacco Settlement Endowment Trust. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. TSET extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

### Health Indicators

COUNTY OKLAHOMA U.S.

OKLAHOMA STATE DEPARTMENT OF HEALTH, 2016



**COUNTY CUMULATIVE : \$1,999,195**

### Healthy Living Program Grants

**Grantee:** Kingfisher County Health Department  
Serving Kingfisher and Blaine counties

**FY16-Present**  
Cumulative: **\$803,195**

### Incentive Grants

#### Healthy Schools Incentive Grants

**Grantee:** Okeene Elementary School  
**Grantee:** Okeene Junior High School  
**Grantee:** Okeene Public Schools  
**Grantee:** Watonga Public Schools  
**Grantee:** Hydro-Eakly Public Schools

Cumulative: **\$2,500**  
Cumulative: **\$2,500**  
Cumulative: **\$3,000**  
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Cumulative: **\$3,000**

### Community Grants

#### Communities of Excellence in Tobacco Control

**Lead Agency:** Kingfisher County Health Department  
Serving Kingfisher and Blaine counties

**FY2008-2015: \$1,183,000**

### Oklahoma Tobacco Helpline Participants

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation “coaching” sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 360,000 Oklahomans, saving an estimated \$18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

**County Fiscal Year 2017: 108**  
**County Cumulative: 1,261**

### Medical Costs In Oklahoma Associated With:



#### SMOKING

**\$1.62 BILLION**

#### IN DIRECT HEALTHCARE COSTS

- 7,500 ADULT DEATHS EACH YEAR
- 2,100 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$163 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

#### OBESITY

**\$1.72 BILLION**

#### IN MEDICAL EXPENDITURES

- 17% OF OKLAHOMA YOUTH ARE OBESE
- 15% OF OKLAHOMA YOUTH ARE OVERWEIGHT
- 1 IN 3 ADULTS ARE OBESE

# TSET: INVESTING IN HEALTH

BECAUSE OF TSET,  
OKLAHOMA SMOKING RATES HAVE DROPPED

**10 X FASTER**

THAN SIMILAR STATES.\*

\*According to an independent study conducted by professors and scientists from the University of Wisconsin School of Medicine and Public Health and the University of Oklahoma.

**42,000**



**LIVES SAVED**

**127,000**



**FEWER  
CURRENT  
SMOKERS**

**\$1.24**



**IN DIRECT MEDICAL  
COSTS AVOIDED**



Through the funding of cancer research, grants focused on health, and health communication interventions like Tobacco Stops With Me, TSET is changing and saving lives.