



3800 N. Classen Blvd., Suite 200
Oklahoma City, OK 73118
www.tset.ok.gov 405.521.3888

SENATE DISTRICT 3

TSET Overview

In 2000, Oklahoma voters overwhelmingly chose to create TSET, the Tobacco Settlement Endowment Trust. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. TSET extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

Senate District 3

SENATOR

Wayne Shaw

COUNTIES

Adair Cherokee Delaware Mayes Rogers

DISTRICT CUMULATIVE : \$3,318,671

Cumulative totals include all grants awarded since 2005 to counties within the district boundaries.

Healthy Living Program Grants

Grantee: ACE HI - Adair County Environmental Health Initiative, Inc	Cumulative:	\$240,000
Grantee: Cherokee County Health Services Council	Cumulative:	\$255,000
Grantee: ROCMND - Delaware County	Cumulative:	\$275,000
Grantee: Mayes County HOPE	Cumulative:	\$309,000
Grantee: Rogers County Volunteers for Youth	Cumulative:	\$320,000

Oklahoma Tobacco Helpline Participants

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation “coaching” sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 300,000 Oklahomans, saving an estimated \$18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

District Calls, FY 2015: **504**

District Cumulative Calls, July 2001-June 2015: **2,511**

Incentive Grants

The Healthy Communities and Healthy Schools Incentive Grant programs are a joint initiative of the Oklahoma Tobacco Settlement Endowment Trust and the Oklahoma State Department of Health. Communities and schools that receive certification through the Certified Healthy Oklahoma program are eligible to apply for an incentive grant through TSET if they have implemented strategies that promote health.

Healthy Schools Incentive Grants

Grantee: Stilwell School District	Cumulative:	\$5,000
Grantee: Braggs School District	Cumulative:	\$3,000
Grantee: Pryor School District	Cumulative:	\$15,000
Grantee: Tahlequah School District	Cumulative:	\$15,000

Medical Costs In Oklahoma Associated With:



SMOKING

\$1.62 BILLION

IN DIRECT HEALTHCARE COSTS

- 7,500 ADULT DEATHS EACH YEAR
- 3,300 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$181 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

OBESITY

\$1.72 BILLION

IN MEDICAL EXPENDITURES

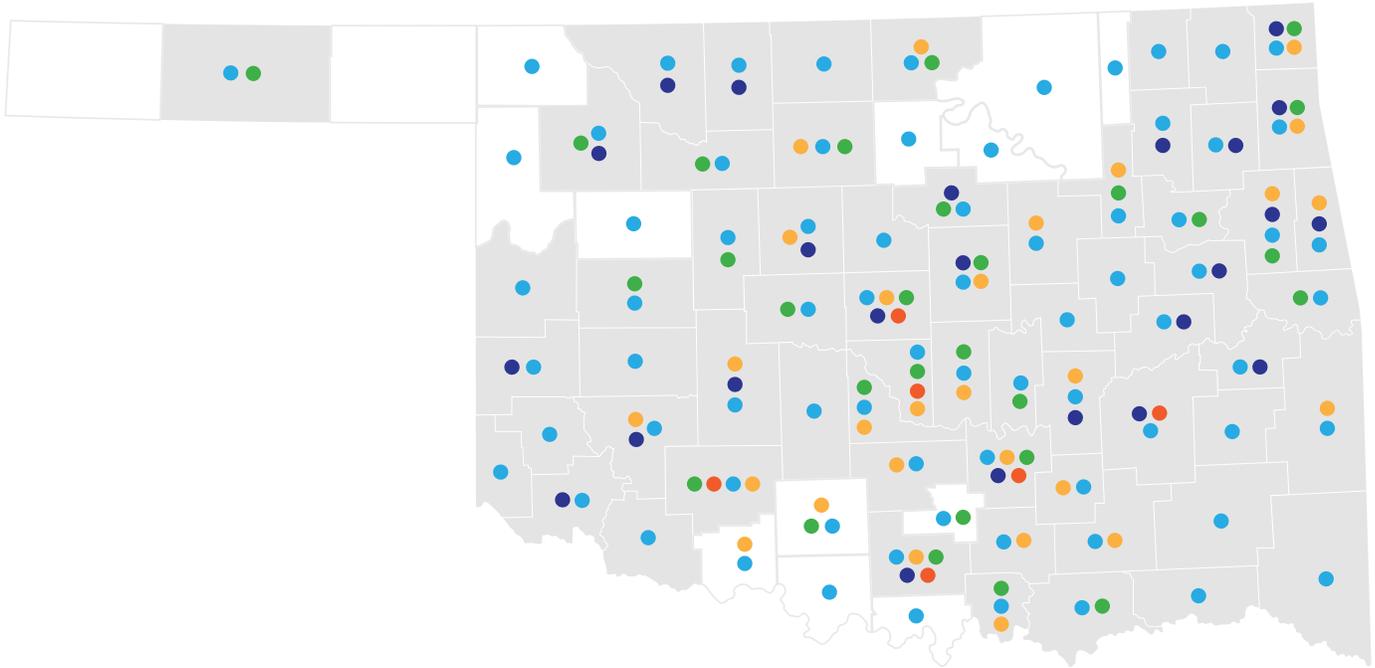
- 12% OF OKLAHOMA YOUTH ARE OBESE
- 15% OF OKLAHOMA YOUTH ARE OVERWEIGHT
- 1 IN 3 ADULTS ARE OBESE

Research

TSET has research grants to the Oklahoma Center for Adult Stem Cell Research, Oklahoma Tobacco Research Center and the Stephenson Cancer Center, which treats patients statewide. TSET's research grants advance new discoveries, add to the knowledge base and provide hope.

FY16 Budgeted Total \$11,712,438

TSET STATEWIDE GRANTS



Healthy Living Program Grant Coverage

Oklahoma Medical Loan Repayment Program (PMTC)

Oklahoma State University Medical Authority Residency Program (OSU)

Oklahoma Department of Mental Health and Substance Abuse Wellness Grant

Oklahoma Hospital Association Wellness Grant

Oklahoma Healthcare Authority Wellness Grant

STATEWIDE GRANTS - FY16 BUDGETED TOTAL \$16,100,695



Statewide Grants

TSET provides grants to communities and health systems to prevent and reduce tobacco use and obesity. Grantees submit annual budgets and work plans. In some cases, grantees are able to leverage federal dollars through the Oklahoma Health Care Authority to expand reach and impact. TSET funds about 40 to 50 percent of the total program cost for health systems grants.