



3800 N. Classen Blvd., Suite 200
Oklahoma City, OK 73118
www.tset.ok.gov 405.521.3888

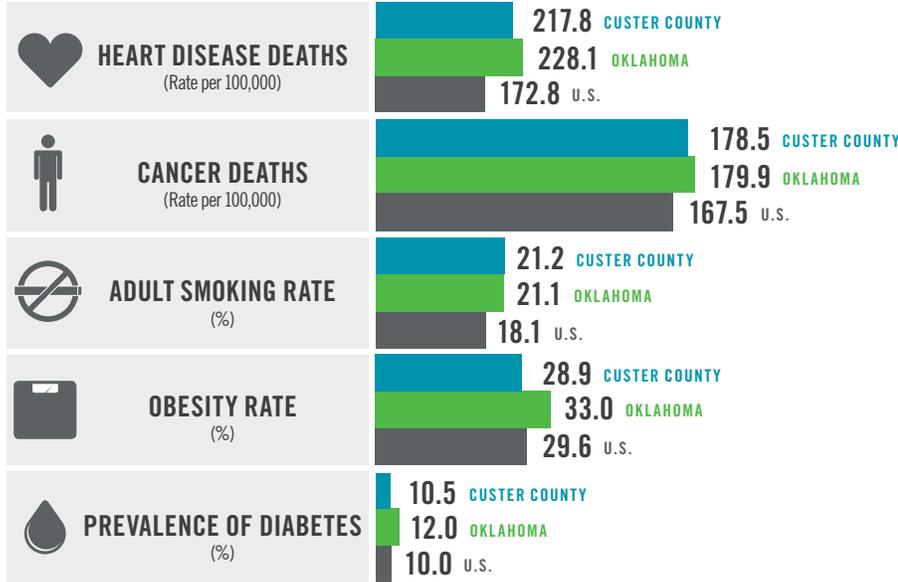
CUSTER COUNTY

TSET Overview

In 2000, Oklahoma voters overwhelmingly chose to create TSET, the Tobacco Settlement Endowment Trust. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. TSET extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

Health Indicators

STATE OF STATE'S HEALTH REPORT, 2014 OKLAHOMA STATE DEPARTMENT OF HEALTH



COUNTY CUMULATIVE : \$2,175,075

Healthy Living Program Grants

Grantee: City of Elk City Cumulative: \$436,000

Incentive Grants

Healthy Communities Incentive Grants
Grantee: City of Weatherford Cumulative: \$50,000

Community Grants

Communities of Excellence in Tobacco Control
Lead Agency: City of Elk City FY2005-2015: \$1,689,075

Oklahoma Tobacco Helpline Participants

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation "coaching" sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 300,000 Oklahomans, saving an estimated \$18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

County Fiscal Year 2015: **131**
County Cumulative: **1,357**

Medical Costs In Oklahoma Associated With:



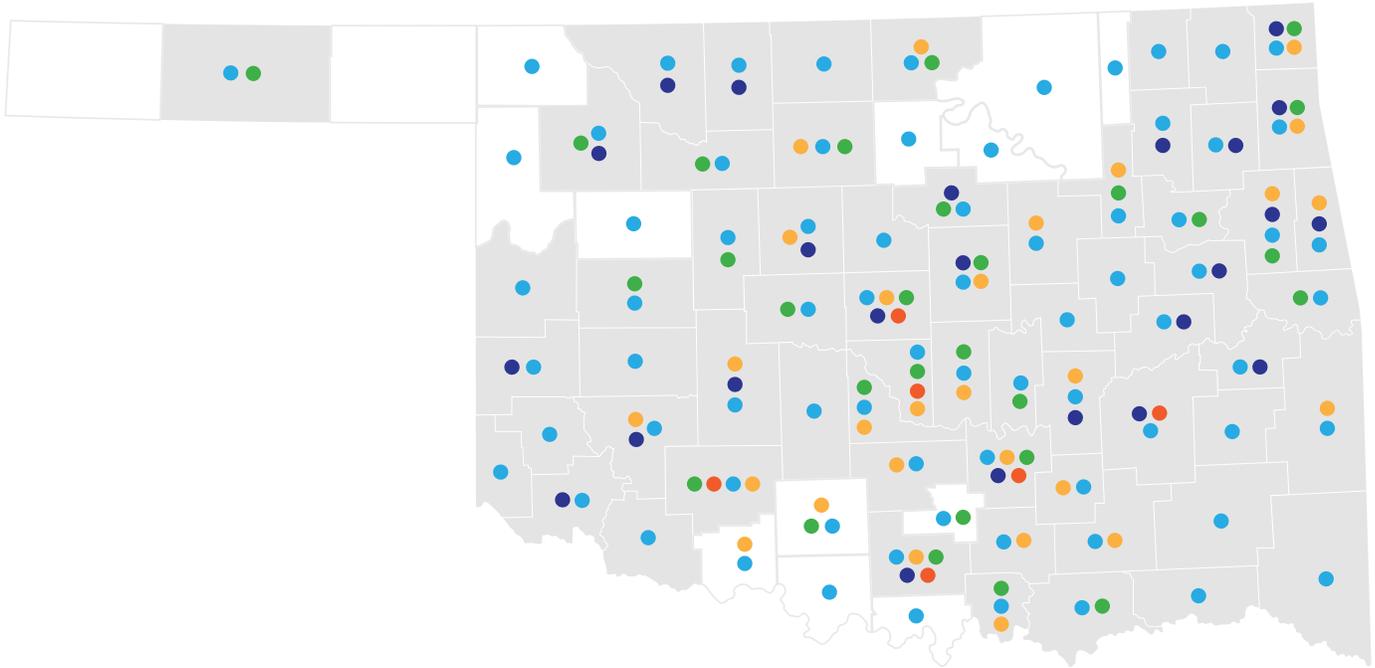
SMOKING
\$1.62 BILLION

- IN DIRECT HEALTHCARE COSTS
- 7,500 ADULT DEATHS EACH YEAR
 - 3,300 KIDS BECOME DAILY SMOKERS EACH YEAR
 - \$181 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

OBESITY
\$1.72 BILLION

- IN MEDICAL EXPENDITURES
- 12% OF OKLAHOMA YOUTH ARE OBESE
 - 15% OF OKLAHOMA YOUTH ARE OVERWEIGHT
 - 1 IN 3 ADULTS ARE OBESE

TSET STATEWIDE GRANTS



Healthy Living Program Grant Coverage

Oklahoma Medical Loan Repayment Program (PMTC)

Oklahoma State University Medical Authority Residency Program (OSU)

Oklahoma Department of Mental Health and Substance Abuse Wellness Grant

Oklahoma Hospital Association Wellness Grant

Oklahoma Healthcare Authority Wellness Grant

STATEWIDE GRANTS - FY16 BUDGETED TOTAL \$16,100,695



Statewide Grants

TSET provides grants to communities and health systems to prevent and reduce tobacco use and obesity. Grantees submit annual budgets and work plans. In some cases, grantees are able to leverage federal dollars through the Oklahoma Health Care Authority to expand reach and impact. TSET funds about 40 to 50 percent of the total program cost for health systems grants.