



**Oklahoma Tobacco Settlement Endowment Trust**  
**Board of Directors**  
Regular Board Meeting

**Location:**

3800 N. Classen Blvd, Oklahoma City, OK 73118  
Second Floor Board Room

**\*Contact:** Janet Love (405) 820-6982

Friday, May 15, 2015

10:00 am

**AGENDA**

- 1. Open Meeting Act announcement and Call to Order – Jim Gebhart, FACHE, Chair**
- 2. Approval of minutes of the February 10, 2015 Regular Board Meeting**
- 3. Chair’s Report – Jim Gebhart**
  - A. Announcement of April 2015 Master Settlement Agreement payments and amounts allocated to the Tobacco Settlement Endowment Trust Fund
  - B. Upcoming board meeting dates and locations
  - C. Ethics Commission filings for board and staff
- 4. Presentation - *Oklahoma Health Improvement Plan (OHIP 20/20)* – Julie Cox-Kain, MPA, Deputy Secretary of Health and Human Services, and Senior Deputy Commissioner, Oklahoma State Department of Health**
- 5. Public Information and Outreach Committee, Ken Rowe, CPA, Committee Chair**
  - A. Update on Public Information and Outreach Plan
  - B. Capitol updates
  - C. Recent and upcoming training events
  - D. Conference sponsorships funded in FY 15
- 6. Program Development Committee Report – Lisa Nowlin, DDS, Committee Chair**
  - A. **Presentation – *OSU proposal for Medical Residencies* – Kayse Shrum, D.O., President and Provost, Oklahoma State University, Center for Health Sciences**
  - B. **Discussion and possible action on an unsolicited (stage 2 – full) proposal from Oklahoma State University for Medical Residencies in rural and underserved areas, \$3,818,000 over six years**
  - C. **Presentation – *Regional Food Bank of Oklahoma proposal for VISTA volunteers and the pick-and-pack-out program* – Rodney Bivens, Executive Director**



- D. Discussion and possible action on an unsolicited (stage 1 – brief) proposal from the Regional Food Bank of Oklahoma, \$1,599,000 over three years
- E. Presentation - *School-based Health Education Study Update* – Kathy McKean, Ph.D., Executive Director, Oklahoma Technical Assistance Center

F. Discussion and possible action on funding of Healthy Districts Incentive grants requested:

Calera Public School District (730)	\$3,000	
Hydro-Eakly Public School District (458)	\$3,000	
Nashoba Public School District (50)	\$1,500	
Twin Hills Public School District (362)	\$1,500	
Wapanucka Public School District (256)	\$3,000	
Western Heights Public School District (3,823)	\$10,000	
Total		\$22,000

G. Discussion and possible action on funding of Healthy Schools Incentive grants requested:

Afton Public Schools (565)	\$2,000	
Colbert West Ward (287)	\$1,500	
Total		\$3,500

H. Discussion and possible action on funding of TSET Healthy Living grants under RFP092-9

7. Program Implementation Committee Report – Casey Killblane, Committee Chair

A. Presentation – *TSET Health Communications* - Sjonna Paulson, APR, TSET Director of Health Communication

- i. *FY 15 progress*
- ii. *FY 16 budget request*

B. FY 16 Grant and Contract renewals

- i. **ChangeLab Solutions, Inc.**, for technical assistance, consultation and development of resources for the TSET Healthy Living Program \$670,500
- ii. **Emory University**, for the Public Health Academy of Oklahoma \$590,000
- iii. **VI Marketing and Branding**, Health Communications \$14,500,000  
Tobacco Stops With Me, Shape Your Future, SoonerQuit, and Oklahoma Tobacco Helpline campaigns
- iv. **Oklahoma City Boathouse Foundation**, \$274,613  
for youth outreach, unsolicited
- v. **Oklahoma Department of Mental Health and Substance Abuse Services**, for Health Systems Initiative \$389,000
- vi. **Oklahoma Health Care Authority** \$1,220,000
  - a. SoonerQuit Provider Engagement (39.01% TSET/State match; 60.99% Federal) \$237,000
  - b. SoonerQuit Health Promotions (50% match) \$188,000
  - c. Physician Manpower Training Commission, for Physician Recruitment Medical Loan \$295,000



	Repayment (39.01% TSET/State match; 60.99% Federal)		
	d. Health Communications (50% match),	\$500,000	
vii.	<b>Oklahoma Hospital Association</b> , for Health Systems Initiative		\$733,000
viii.	<b>Oklahoma Medical Research Foundation</b> , for the Oklahoma Center for Adult Stem Cell Research		\$3,000,000
ix.	<b>Oklahoma State Department of Health, Center for the Advancement of Wellness</b>		\$1,671,600
	a. Technical assistance, training and coordination of prevention programs	\$1,200,000	
	b. Fitness Gram in Oklahoma schools, unsolicited	\$471,600	
x.	<b>Peggy and Charles Stephenson Cancer Center, University of Oklahoma Health Science Center</b>		\$14,615,000
	a. TSET Cancer Research Program	\$5,500,000	
	b. Oklahoma Tobacco Research Center	\$3,100,000	
	c. Oklahoma Tobacco Helpline	\$4,300,000	
	d. Evaluation of TSET-funded initiatives,	\$1,715,000	
xi.	<b>Rescue Social Change Group</b> – Free the Night smokefree campaign		\$337,150

**8. Agency Operations Committee Report – George Foster, O.D. Committee Chair**

**A. Third Quarter FY 15 Budget to Actual**

- i. Operating Budget
- ii. Programs Budget

**B. Discussion and possible action on new staff positions**

- i. TSET Procurement Officer
- ii. TSET Software Application Coordinator

**C. Discussion and possible action on TSET Food Policy**

**D. Discussion and possible action on FY 16 Budgets**

- i. Operating Budget
- ii. Programs Budget

**9. New Business** – any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda [25 O.S. § 311 (A)(9)]

**10. Public Comment**

**11. Adjournment**