



TSET HEALTHY LIVING PROGRAM REQUEST FOR PROPOSALS SERVING ADAIR COUNTY

RFP 092-10

NOVEMBER 14, 2016

STATE OF OKLAHOMA

Tobacco Settlement Endowment Trust
3800 N. Classen Blvd., Suite 200
Oklahoma City, OK 73118

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OKLAHOMA TOBACCO SETTLEMENT ENDOWMENT TRUST
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I. Introduction

Through this Request for Proposals (RFP), the Oklahoma Tobacco Settlement Endowment Trust (TSET) seeks to prevent and reduce tobacco use and obesity through strategic actions across businesses, cities and governments, community institutions and organizations and schools in Adair County. Interventions are based on best and promising practices, which combined, help to create a comprehensive community-based program.

The goal is to expand current prevention efforts, integrate tobacco control, physical activity, and nutrition strategies and impact as many of Oklahoma's 77 counties as possible. To that end, the Board of Directors has designated up to \$22 million annually in support of the TSET Healthy Living program.

II. Background

Based on findings outlined in the 2014 Oklahoma State of the State's Health Report (<http://www.ok.gov/health/pub/boh/state/>), published by the Oklahoma State Department of Health, Oklahoma faces the following health challenges as compared to the rest of the nation:

- 3rd highest rate of death due to heart disease
- 4th highest rate of death due to stroke
- 4th highest rate of death due to diabetes
- 12th highest rate of death due to cancer

In addition, Oklahomans face obstacles to addressing those challenges that include:

- Next to lowest rate of fruit consumption
- 44th lowest rate of vegetable consumption
- 44th least physically active
- 6th highest rate of obesity
- Adult smoking rate of 23.3% in 2012 (compared to 19.6% nationally)

In 2004, the TSET Communities of Excellence in Tobacco Control program was launched and by 2015 the program was operating in 48 counties and 1 Tribal Nation. In 2011, 21 counties were awarded grants to improve physical activity and nutrition. Through these Communities of Excellence programs, coalitions of dedicated organizations, networks and individuals in each of these communities worked to make the healthy choice the easy choice, where we live, work, learn and play. As a result of these and other local and statewide efforts youth smoking has nearly been cut in half, adult smoking is at a historic low, and obesity among youth is on the decline.

By June 30, 2015 the Communities of Excellence program ended, and the TSET Healthy Living Program launched, as an integrated program to reduce tobacco use, and prevent and reduce obesity by promoting healthy eating, and active, tobacco-free living.

TSET also funds a number of important initiatives that work together to support the goals of preventing tobacco use and improving physical activity and nutrition, including health systems grants, incentive grants for cities and schools, health communications campaigns, the Oklahoma Tobacco Helpline, Research Centers and others. All TSET grantees work together to leverage resources, coordinate strategies and participate in a learning community that encourages innovation and systems change.

For more information see the TSET website at <http://www.tset.ok.gov/content/tset-programs>.

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III. Purpose

Over the past decade, we have collectively learned a great deal about what it takes to build community support and buy-in to facilitate actions that change community health status. As a result, the launch of the *TSET Healthy Living* program integrates and expands the strategies to address tobacco use, physical activity and nutrition and leverage progress that has been made. The TSET Strategic Plan defines an overarching goal of reducing cancer and cardiovascular disease through the reduction of tobacco use and addressing physical inactivity, poor nutrition and obesity.

IV. Scope of Work

TSET intends to fund one or more organizations in Adair County, as needed to provide strategic interventions in each of the four community sectors:

- Business – All non-governmental private businesses (e.g., restaurants, landlords, retailers, employers)
- Cities and governments – Municipal and county government agencies and institutions, including incorporated areas, cities and towns, (May include Tribal Nations, where applicable.)
- Community Institutions/Organizations – Entities within the community that provide a broad range of human services. These include but are not limited to not-for-profit agencies, faith-based organizations, senior centers, out-of-school programs (e.g., YMCAs, Boys and Girls Clubs), childcare services that are not located on school sites, food banks and farmers' markets)
- Schools – All primary and secondary learning institutions (e.g., elementary, middle and high schools, whether private, public or charter); extended learning environments (e.g., before and after school programs and childcare services operating on school property); and higher learning institutions (e.g., colleges, universities and career tech programs)

Additional information on the outcomes to be achieved in each sector may be found in Appendix 1. The outcomes for each sector may change over time, depending on new developments in tobacco control, physical activity and nutrition.

Organizations with the capacity and expertise to serve all four sectors are welcome to propose a comprehensive approach that addresses each of the four sectors. Applicant organizations may propose to serve one or more sectors. Applicants will work across the range and type of organizations listed in the sector(s). All funded organizations will be responsible for assuring collaboration with other TSET-funded and non-TSET-funded statewide resources to avoid duplication and leverage resources.

If TSET funds two or more organizations in Adair County, grantees will form a collaborative to ensure the work is coordinated and integrated to achieve a comprehensive approach.

All funded organizations will also support the work of the grantee responsible for addressing the "Cities and Government Sector" in an effort to strengthen and leverage the impact of local efforts.

TSET Healthy Living program grantees will engage in interventions to prevent and reduce tobacco use and obesity that do the following:

- Focus on changing *policy, social norms and environments*.
- Build on existing resources and successes in tobacco control, nutrition and physical activity in Oklahoma.
- Address tobacco use, physical activity and nutrition using an integrated approach in each sector the grantee is funded to address.

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- Mobilize the community to create and sustain opportunities which make the healthy choice the easy choice.

V. Promising and Best Practices

This grant program seeks to fund population-based strategies and interventions recommended by the Centers for Disease Control and Prevention (CDC) and the Institute of Medicine (IOM), that have proven to reduce the prevalence of tobacco use and interventions that show promise to reduce obesity and increase healthy eating and physical activity. Strong emphasis is placed on active and ongoing citizen engagement in the development of local strategies and policy formation. Population-based approaches for this program focus on entire populations, are grounded in assessment of the population's health status, consider the broad determinants of health (such as environmental and behavioral factors) emphasize primary prevention and intervene with communities, organizations, systems and families.

VI. Start-up/Assessment and Implementation Phases

The TSET Healthy Living Program began July 1, 2015, as a five-year initiative. Applicant organizations should be aware that a start-up/assessment phase of the grant took place between July 1, 2015 and June 30, 2016, and July 1, 2016 was the first of four implementation years, to end by June 30, 2020.

It is anticipated that the organization(s) selected to serve Adair County will use the work plans developed from FY 16 to continue the progress made to date. However a start-up period for hiring staff, making adjustments to the work plan, and similar activities will be allowed through June 30, 2017.

During the Start-up/Assessment Phase, grantees will engage in the following activities:

1. Hire staff to coordinate and implement the grant program.
2. Participate in orientation, technical assistance and other training opportunities identified by TSET, as well as periodic site visits. (See attached Resource Document 1 for Start-up/Assessment Phase Timeline.)
3. All applicants should be familiar with progress made in tobacco control and physical activity and nutrition within the service area and provide a plan for continued progress.
4. Make adjustments to the work plan, as needed, to address the required three outcomes in each sector (as applicable), in addition to any selected "local choice" outcomes, based on the results of required assessments conducted by the previous grantee.

VII. Cooperative Agreement and Program Support

The *TSET Healthy Living* grant will be a cooperative agreement in which the grantees, TSET staff, and technical assistance providers work together to advance the goals of the program. Throughout the life of the grant TSET may be substantially involved in the activities covered by the grant and adjustments to work plans, budgets or other aspects of the grant may be modified by mutual agreement.

TSET will serve as the first point of contact for all grant-related activities, including health communications technical assistance. The Center for the Advancement of Wellness at the Oklahoma State Department of Health will serve as the technical assistance and training hub, providing guidance on promising and best practices in tobacco control, nutrition and physical activity. As the technical assistance hub, The Center will also facilitate a link between the grantees and technical assistance providers from a variety of other organizations, as needed. The University of Oklahoma (OU) College of Public Health and Oklahoma State University (OSU) Department of Nutrition Sciences, have partnered to design and conduct an overarching evaluation of the program and provide technical assistance and training to grantees on evaluation issues.

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During the term of the grant, tools will be provided to assist grantees in addressing specific strategies, i.e. model policies, and “playbooks” of interventions, toolkits, and fact sheets, to help communities move toward policy adoption and implementation. Grantees will be encouraged to creatively and innovatively implement promising and best practices and strategies and interventions at the local level, based on the unique demographic, social, economic, and political characteristics of their service area.

VIII. Youth Engagement

TSET will engage grantees and partners in developing the youth engagement approach to work in conjunction with the *TSET Healthy Living* program. Until the new approach is launched, **existing** youth teams, such as SWAT, 4-H, 2M2L, YMCA or YWCA, etc., may be involved to assist local efforts. No new youth teams should be created for the purpose of this grant.

IX. Who Can Apply?

- Any private not-for-profit or public entity with an existing administrative presence in the state of Oklahoma
- Tribal Nations – Tribal Nations may apply to serve a county-based service area but there is no specific funding available for the sole purpose of serving an entire specific Tribal population. Funding opportunities may be available in the future.
 - If awarded, a Tribal Nation applying to serve a county-based service area must submit a Tribal Resolution, or other instrument used by the Tribe, to indicate a Waiver of Immunity (as it pertains to the provisions of this grant). A Letter of Tribal Counsel must also be submitted as part of the required process.
- Applicants should have a successful track record in addressing tobacco control, physical activity, nutrition and/or health or public health goals in the county or counties they propose to serve.
- Applicants must propose to serve Adair County. Program activities will typically focus on the largest population centers within Adair County.
- Applicants proposing to serve Adair County must be located in the county at the time of application (not just planning to establish a presence in the county after application).
- Applicants **must** complete the Certification of Non-Acceptance of Tobacco Funds Form. See Form 1.
- Applicants must demonstrate community investment in the project and are required to submit the attachments listed in the Packaging and Delivery Requirements Section of this RFP.

Note: Applicants may propose to work through a community-based coalition but that is not required. Applicants may propose the use of any collaborative method designed to achieve the same result, including but not limited to an alliance, network, task force or advisory committee or other structure that will achieve results.

- Applicants must demonstrate knowledge of progress made within the service area to address tobacco use, physical activity and nutrition to date, and use the FY 16 action plan created for Adair

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County for continuing to build upon that progress.

- The Applicant Organization selected **must have adopted and implemented** a tobacco-free policy for all properties under the organization's control.
- The Applicant Organization selected **must adopt and implement** a nutrition and physical activity policy for all employees under the organization's control by June 30, 2017.
- The Applicant Organization may sub-contract with other organizations with capacity to address one or more aspects of the program, as needed.
- If multiple applicants from a county are applying for different sectors but plan to work closely together in order to achieve a comprehensive approach, each applicant should reference this intent in the application document and state how these organizations will coordinate efforts.
- All grantees agree to participate in the external evaluation of the program. This may include reporting, data collection, training, technical assistance, presentations and other activities related to evaluation and dissemination of evaluation results.

X. Available Funding & Grant Period

- The funding table that appears in Appendix 2 provides the maximum amount of funding available by county to address *TSET Healthy Living* program Outcomes across all four sectors annually. For the remainder of FY17, the award amount for Adair County for all 4 sectors is up to \$185,845.00.
- TSET may fund one or more organizations to serve Adair County, as needed, to ensure interventions across all four sectors.
- All grant awards are contingent upon the availability of funding
- All grants are awarded at the sole discretion of the TSET Board of Directors and may be terminated in any service area at the sole discretion of the Board.

When preparing a budget, applicant organizations should take into account several factors:

- The necessary staff to implement the proposed action plan for continuing progress made within the county in tobacco control, physical activity and nutrition to date, while also engaged in the activities of the Start-up/Assessment Phase of the program.
- Travel and meeting expenses for staff to participate in technical assistance and training activities, grantee meetings, work plan development and collaboration with partners throughout the program.
- Staffing consisting of a program coordinator responsible for managing the grant program and, if applicable, supervising other staff dedicated to the grant. (See attached Resource Document 2 for Staffing Competency Information.)
- Full-time Program Staff must be employees of the organization to which the grant is awarded and may not be subcontractors.
- The total award amount for addressing all four sectors combined may not exceed the maximum annual amount per county in the funding table.
- For each sector outcome being addressed, grantees will be encouraged to begin work with the largest organizations within the sector(s) and to seize opportunities with smaller

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organizations ready to move on strategies to support the *TSET Healthy Living* program.

- Up to 10% of the grant award can be used to cover an administrative charge
- TSET will be responsible for placing all advertising media statewide (such as billboards, radio, print and digital ads, etc.).

The Health Communication budget section for grantees will include three categories: Signage, Event Promotion/Sponsorship and Promotional/Incentive Items.

- Signage includes items such as pre-approved Tobacco Free Environment metal signs and banners.
- Event Promotion/Sponsorship category includes radio remotes, sponsorship of an event, supplies for hosted events (like renting space or tables).
- Promotional/Incentive Items will be ordered from pre-selected items at a TSET-designated fulfillment center. The items may include pens, resistance bands and other logoed items.

XI. Exclusions

Grant funds cannot be used to support:

- Nicotine Replacement Therapy or other medications
- Lobbying
- Programs for Individual Behavior Change
- Capital Improvements
- Research
- Capital Campaigns
- Operating Deficits or Retirement of Debt
- Endowments
- Vehicles
- Real Estate
- Medical Equipment
- Direct Care Medical Services
- Cash/Prize Donations for Fundraisers

Funds cannot be used either in support of or in opposition to any measure which is being referred to a vote of the people by means of the initiative or referendum, or which citizens of this state are attempting to have referred to a vote of the people by the initiative or referendum. In addition, funds cannot be used to influence elections or an official's duties.

XII. Packaging and Delivering Proposals

REQUIREMENTS:

- **The deadline for receipt of proposals is Thursday, December 15, 2016 @ 4:00 p.m.**
- Proposals received after the deadline will not be reviewed
- A response confirming receipt will be forwarded to applicants.

Organize and save your proposal using the instructions below. Number the pages of your proposal

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beginning with Page 1 for the first page of the Narrative Section. Continue numbering. Do not begin at Page 1 again for each new section or sub-section.

A. Proposal Cover Page

This page is a web form in Smartsheet. All applicants will use the link below to access this form, complete it and attach a single PDF of their entire application to the web form in Smartsheet. Applicants do not have to register with Smartsheet to use this form.

[Smartsheet Proposal Cover Sheet and Submission Link](#)

B. Narrative

The Narrative is limited to a maximum of 25 pages with 1.5 line spacing and must be created using 12-point Times New Roman font and one-inch margins. Number all pages at the bottom right. Organize the Narrative using the following sections:

B1. Applicant Capacity & Experience – Maximum of six pages

- Describe the mission of the applicant organization and how the *TSET Healthy Living* program is related to the mission.
- Describe how the experience of the applicant organization demonstrates its capacity to address the goals of the *TSET Healthy Living* program.
- Name and discuss 2-5 key partner organizations and describe the experience of each in tobacco prevention, nutrition and physical activity and how each organization will help accomplish the goals of the *TSET Healthy Living* program.
- Discuss how the applicant organization will plan and organize the work of the partnering organizations and individuals involved and ensure ongoing communication.
- Discuss previous cost reimbursement and other grants managed by the applicant organization. Briefly describe the scope of work and funding level of each grant.
- Describe the administrative and support structure for effectively managing the *TSET Healthy Living* program and administering the grant, inclusive of staffing and supervisory plan.

B2. Sectors Selected and Why – Maximum of three pages per sector

- Name the sector(s) the applicant organization proposes to address and for each sector, discuss the capacity of the applicant organization and its partners to accomplish *TSET Healthy Living* program goals.
- If the applicant organization has an established history of public health related successes in the sectors selected, clearly explain the successes and how they will be used to advance future successes.

B3. Demographics, Priority Population(s) & Statement of Need – Maximum of three pages

[Oklahoma Community Health Profile Information](#)

[US Census QuickFacts](#)

Provide demographic data and information about the priority population(s), service area and sector(s) in which the applicant organization proposes to work.

- Discuss the impact of tobacco use, physical inactivity and poor nutrition on the identified priority populations in each sector.
- Identify the specific organizations that would be involved in the work proposed.

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- Discuss current relationships and work with priority population(s) and sector.

Note: Example of Priority Populations – Low socioeconomic status populations and those with significantly higher than average rates of tobacco use or obesity within the county or counties.

B4. Proposed Efforts to Carry Out Adair County's Action Plan and Strategic Map for Continued Efforts in Tobacco Control, Nutrition and Physical Activity, as Detailed in Resource Document 5 (Applicants should note that modifications to the proposed action plan and strategic map may be necessary.) – Maximum of four pages

- Discuss the applicant organization's current activities related to the *TSET Healthy Living* program sectors in tobacco control, physical activity and nutrition in the community/county, if applicable.
- Briefly describe how the applicant organization intends to preserve and foster continued outcomes involving policy adoption and implementation efforts.
- Discuss resources available to the applicant organization to continue efforts and/or expand into the *TSET Healthy Living* program approach.

C. Summary Budget and Budget Justification Form – See Form 2

- Please see Budget Tips and Tools – See Resource Document 3

D. Non-Acceptance of Tobacco Funds Form – See Form 1

E. Financial Documents

- Required unless applicant is a government entity
 1. Most recent audited financial statement, or
 2. Documentation that the applicant organization has sufficient capital to sustain programming for at least 60 days, which may include bank statements, 990 or an Income and Expense Report for the past three years.

Note: TSET will review IRS Form 990 information accessible through GuideStar to verify nonprofit status and other related information. TSET may request additional information from applicant organizations.

F. Other Attachments

1. A maximum of five letters of commitment from partnering organizations and individuals (one-page maximum for each letter)
2. A maximum of three examples of work performed by the applicant organization and its partners, such as involvement in **M**obilizing for **A**ction through **P**lanning and **P**artnerships, creation of a **C**ommunity **H**ealth Improvement **P**lan, prior Communities of Excellence or Healthy Living program grant involvement, or other health plans, grants and/or initiatives.
3. A copy of the applicant organization's tobacco-free policy for all properties under the organization's control.

XIII. Proposal Review Criteria

Preference will be given to those applicants that clearly demonstrate one or more of the following:

A. Capacity and leadership

- Does the organization have the administrative capacity to facilitate necessary work, hire and manage staff, support partnerships and manage fiscal requirements, data collection and reporting?

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- B. Community partnerships, mobilization and investment in tobacco control, physical activity and nutrition
- C. Community partners to help mobilize support for program goals and objectives and participate in activities designed to promote social norm changes
 - Does the organization have experience and capacity in working with priority populations (e.g., low socioeconomic status populations and those with significantly higher than average rates of tobacco use and/or obesity) within the service area and commit to including strategies to address one or more priority populations in their action plan?
- D. Potential for Impact
 - Does the organization have a solid plan to continue the work underway while completing required assessments?
 - Is the applicant organized effectively to produce maximum impact in the sectors in which they propose to work?
- E. Sound Budget
 - Is the budget reasonable and are expenses directly tied to the Action Plan?

Proposals will be reviewed by TSET staff and external content experts. Proposals will be assigned scores; however, the total number of points assigned may not be the final determinate for awarding grants.

Final grant awards are made at the sole discretion of the TSET Board of Directors. TSET may conduct a site visit as part of the selection process.

XIV. Timeline

Monday, November 14, 2016	RFP release
Tuesday, November 22, 2016	Deadline for submission of RFP Questions. Questions will be posted on the TSET website.
Thursday, December 15, 2016	4:00 p.m. proposal deadline
Tuesday, January 24, 2017	TSET Board of Directors meeting
Estimated – February 2017	Upon completion of a fully executed grant agreement

XV. Resources

These reference materials and assistance from program partners should be used to develop an understanding of the types of tobacco control and obesity prevention interventions and promising and best practices to incorporate into proposed programs. Many of these interventions are recommended by expert panels based on evidence of effectiveness found through a systematic review. Others are best practices, proven to be effective in the real world. See Resource Document 4.

XVI. Terms and Conditions

Contracts will be developed for each awarded grantee, to include scope of work and terms and conditions. Attachment 1 is a synopsis of grant terms and conditions solely for review by prospective applicants. All grantees must review and agree to the terms and conditions as part of the grant agreement after awards

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have been announced. It is the sole responsibility of the grantee to review grant agreement/contract terms and conditions prior to signing the grant agreement/contract.

XVII. Questions

Submit questions regarding the *TSET Healthy Living* program RFP via email with the subject, "RFP Question," to TSET Grants Management by Tuesday, November 22 to grantsmanagement@tset.ok.gov. Questions and responses will be listed weekly in a Frequently Asked Questions section on the TSET website at <http://tset.ok.gov/content/adair-county-tset-healthy-living-program-request-proposals>.

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**Appendix 1
Outcomes by Sector**

The outcomes for each sector may change over time. Outcomes may be added or dropped, depending on new developments in tobacco control, physical activity and nutrition. Several outcomes are still undergoing a legal review and may be modified according to what is allowed by law.

Business			
#	Required	Priority	Outcomes
B1	X	1	Adopt and implement a Workplace Wellness Policy that includes support for tobacco-free living, healthy eating and active living. **Includes employees and patrons.
B2	X	1	Adopt a tobacco-free policy (prohibiting smoking, vaping and the use of smokeless tobacco products) on all business property **Includes employees and patrons.
B3		1	Adopt a voluntary "no tobacco sales" policy (including the sales of electronic smoking devices).
B4		1	Adopt a voluntary smoke-free policy in multi-unit housing developments.
B5	X	1	Improve the nutritional profile of foods offered in stores (grocery, convenience stores, etc.).
B6		2	Adopt and implement healthy events voluntary policy that includes: <ul style="list-style-type: none"> • "no tobacco funding" (rejecting funding/sponsorship from tobacco and electronic smoking device companies) • "no tobacco advertising and promotion" (including the advertising of electronic smoking devices) • no tobacco use (combustible, smokeless and vapor) • promote and support healthy food and beverage options • encourage and support safe events and easy access (including ADA accessible and multi-modal travel options in locating events)

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#	Required	Priority	Outcomes
G1		1	Adopt and implement an organizational Workplace Wellness Policy that includes support for healthy eating and active, tobacco-free living. **Includes employees and visitors.
G2		1	Adopt and implement enforceable policies, ordinances or legal codes, as applicable that establish nutrition standards and promote healthy options for food and beverages sold in public places, including vending machines, cafeterias, and concessions, as well as food sold at events.
G3	X	1	Adopt and implement an action-oriented healthy food retail resolution to improve food access by making it easier for residents to find, afford, choose, and use healthy food.
G4	X	1	Adopt and implement enforceable policies, ordinances or legal codes, as applicable, that: <ul style="list-style-type: none"> • encourage active living and transportation through changes to land use , urban design, and transportation, e.g.: Complete Streets policies, pedestrian, bicycle, or parks/trails plans; design guidelines, and/or incorporation of such policies in master plans • and encourage children and their families to walk, bike, and roll to school
G5		1	Allow shared use of public facilities through the adoption and implementation of Open Use and Community Use of Facilities Policies, and by entering into Joint Use Agreements for recreational facilities such as schools, youth centers and faith-based organizations with gyms.
G6	X	1	Adopt, implement and enforce a local ordinance prohibiting tobacco use on city-owned or leased properties.
G7		1	Amend local zoning code to restrict the number, location or density of tobacco outlets near schools and playgrounds. **Includes vaping.
G8		1	Amend local zoning code to restrict the number, location or density of fast food outlets near schools and playgrounds.
G9		2	Adopt and implement enforceable policies, ordinances or legal codes, as applicable, that improve the nutritional profile of food in restaurants.
G10		3	Adopt and implement enforceable policies, ordinances or legal codes, as applicable, that support and promote farmers' markets, and that increase their accessibility for low-income residents.

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#	Required	Priority	Outcomes
G11		3	Adopt and implement enforceable policies, ordinances or legal codes as applicable that support and promote community gardens and urban agriculture.
G12		3	Adopt and implement a content-neutral signage law that restricts store window advertising.
G13			Discontinued
G14		3	Adopt and implement a policy that supports and promotes public health considerations in all aspects of city and government operations, as applicable.

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#	Required	Priority	Outcomes
C1	X	1	Adopt, implement and enforce a tobacco free policy (prohibiting smoking, vaping and smokeless tobacco use) on all organizational property.
C2	X	1	Adopt and implement policies to improve the nutritional profile of foods available in an Institution/Organization. **Includes provisions for employees and patrons
C3	X	1	Adopt and implement policies increasing physical activity in an Institution/Organization. **Includes provisions for employees and patrons
C4		1	Adopt and implement shared use, open use, or community use of private facilities for recreational facilities such as youth centers and faith-based organizations with gyms.
C5			Discontinued
C6		2	Adopt and implement healthy events voluntary policy that includes: <ul style="list-style-type: none"> • "no tobacco funding" (rejecting funding/sponsorship from tobacco and electronic smoking device companies) • "no tobacco advertising and promotion" (including the advertising of electronic smoking devices) • no tobacco use (combustible, smokeless and vapor) • promote and support healthy food and beverage options • encourage and support safe events and easy access (including ADA accessible and multi-modal travel options in locating events)
C7		2	Host farmers' markets and urban agriculture sites that are accessible to clients and the community-at-large (e.g., urban farms, community gardens, etc.).

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#	Required	Priority	Outcomes
S1	X	1	Adopt and implement policies to improve the nutritional profile of foods available on school campuses. **Includes provisions for faculty, students and guests
S2	X	1	Adopt and implement policies increasing physical activity in school settings. **Includes provisions for faculty, students and guests
S3			Discontinued
S4		1	Adopt and implement shared use, open use, or community use of school facilities for recreational purposes, such as gyms, playgrounds, play fields, etc.
S5	X	1	Adopt, implement and enforce a tobacco-free policy (prohibiting smoking, vaping and smokeless tobacco use on school grounds). **Includes provisions for faculty, students and guests
S6			Discontinued
S7		2	Adopt and implement policies that improve nutrition environments in school as well as the community at-large, such as school and community gardens, farmers' markets or farm stands on school grounds, or farm to school.
S8		2	Adopt, implement and enforce a policy: <ul style="list-style-type: none"> • prohibiting the advertising/marketing of tobacco products (including electronic smoking devices) on school grounds, and • refusing tobacco funding (including funding from electronic smoking device companies)
S9		3	Adopt Smart School Site Policies that make it easier for students to walk and bike to school and use facilities outside of school hours.

**STATE OF OKLAHOMA
OKLAHOMA TOBACCO SETTLEMENT ENDOWMENT TRUST
REQUEST FOR PROPOSALS (RFP)
TSET Healthy Living Program – Adair County
November 2016
RFP 092-10**

**Appendix 2
Funding Table – County Maximums**

County	2013 Estimated Population	Maximum Funding
Adair	22,194	\$250,000*

* For remainder of FY17, funding is up to \$185,845

Annual Estimates of the Resident Population: April 1, 2010 to July 1, 2013 Source: U.S. Census Bureau, Population Division

Release Dates: For the United States, regions, divisions, states, and Puerto Rico Commonwealth, December 2013. For counties, municipalities, metropolitan statistical areas, micropolitan statistical areas, metropolitan divisions, and combined statistical areas, March 2014. For Cities and Towns (Incorporated Places and Minor Civil Divisions), May 2014