



3800 N. Classen Blvd., Suite 200  
Oklahoma City, OK 73118  
tset.ok.gov 405.521.3888

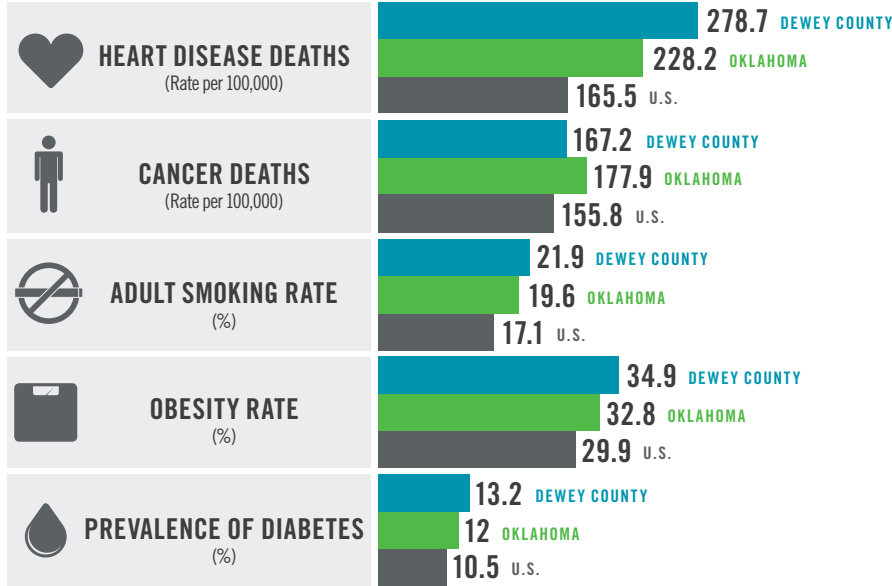
# DEWEY COUNTY

## TSET Overview

In 2000, Oklahoma voters overwhelmingly chose to create TSET, the Tobacco Settlement Endowment Trust. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. TSET extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

## Health Indicators

OKLAHOMA STATE DEPARTMENT OF HEALTH, 2016



**NO TSET GRANTS AWARDED TO DATE.**  
Visit [tset.ok.gov](http://tset.ok.gov) to learn more.

## Healthy Living Program Grants

There are no Healthy Living Program Grants at this time. Visit [tset.ok.gov](http://tset.ok.gov) to learn more.

## Incentive Grants

There are no Incentive Grants at this time. Visit [tset.ok.gov](http://tset.ok.gov) to learn more.

## Oklahoma Tobacco Helpline Participants

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation “coaching” sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 360,000 Oklahomans, saving an estimated \$18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

County Fiscal Year 2017:	29
County Cumulative:	297

## Medical Costs In Oklahoma Associated With:



**SMOKING**  
**\$1.62 BILLION**

- IN DIRECT HEALTHCARE COSTS
- 7,500 ADULT DEATHS EACH YEAR
  - 2,100 KIDS BECOME DAILY SMOKERS EACH YEAR
  - \$163 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

**OBESITY**  
**\$1.72 BILLION**

- IN MEDICAL EXPENDITURES
- 17% OF OKLAHOMA YOUTH ARE OBESE
  - 15% OF OKLAHOMA YOUTH ARE OVERWEIGHT
  - 1 IN 3 ADULTS ARE OBESE

# TSET: INVESTING IN HEALTH

BECAUSE OF TSET,  
OKLAHOMA SMOKING RATES HAVE DROPPED

**10 X FASTER**

THAN SIMILAR STATES.\*

\*According to an independent study conducted by professors and scientists from the University of Wisconsin School of Medicine and Public Health and the University of Oklahoma.

**42,000**



**LIVES SAVED**

**127,000**



**FEWER  
CURRENT  
SMOKERS**

**\$1.24**



**BILLION**

**IN DIRECT MEDICAL  
COSTS AVOIDED**



Through the funding of cancer research, grants focused on health, and health communication interventions like Tobacco Stops With Me, TSET is changing and saving lives.