**Oklahoma Tobacco Helpline Participants**

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation “coaching” sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 300,000 Oklahomans, saving an estimated $18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

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**TSET Overview**

In 2000, Oklahoma voters overwhelmingly chose to create TSET, the Tobacco Settlement Endowment Trust. Oklahoma’s forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. TSET extends the opportunity for all Oklahomans to have better lives through better health — for generations to come.

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**Medical Costs In Oklahoma Associated With:**

**Smoking**

$1.62 Billion In Direct Healthcare Costs
- 7,500 Adult Deaths Each Year
- 2,400 Kids Become Daily Smokers Each Year
- $169 Million is Spent by Tobacco Industry Annually to Market Tobacco in Oklahoma

**Obesity**

$1.72 Billion In Medical Expenditures
- 17% of Oklahoma Youth Are Obese
- 15% of Oklahoma Youth Are Overweight
- 1 in 3 Adults Are Obese

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**County Fiscal Year 2016:**

**Healthy Living Program Grants**

**Grantee:** Logan County Health Department
Cumulative: $578,000

**Incentive Grants**

**Healthy Communities Incentive Grants**
Grantee: City of Guthrie
Cumulative: $50,000

**Healthy Schools Incentive Grants**
Grantee: Coyle Public Schools
Cumulative: $3,000
Grantee: Coyle Elementary School
Cumulative: $1,500
Grantee: Coyle High School
Cumulative: $1,000

**Community Grants**

**Communities of Excellence in Tobacco Control**
Lead Agency: Langston University (Guthrie)
FY2008-2012: $767,007

**Communities of Excellence in Nutrition and Fitness**
Lead Agency: Logan County Health Department
FY2012-2015: $578,000

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**Health Indicators**

**COUNTY CUMULATIVE : $1,978,507**

**HEART DISEASE DEATHS**
(Rate per 100,000)
- **LOGAN COUNTY:** 184.9
- **OKLAHOMA:** 234.0
- **U.S.:** 168.5

**CANCER DEATHS**
(Rate per 100,000)
- **LOGAN COUNTY:** 169.4
- **OKLAHOMA:** 184.3
- **U.S.:** 158.5

**ADULT SMOKING RATE** (%)
- **LOGAN COUNTY:** 18.2
- **OKLAHOMA:** 22.2
- **U.S.:** 17.5

**OBESITY RATE** (%)
- **LOGAN COUNTY:** 30.3
- **OKLAHOMA:** 33.9
- **U.S.:** 29.8

**PREVALENCE OF DIABETES** (%)
- **LOGAN COUNTY:** 13.2
- **OKLAHOMA:** 11.7
- **U.S.:** 9.9

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**LOGAN COUNTY**

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**County Fiscal Year 2016:**

**342**

**County Cumulative:**

**3,406**

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**County Fiscal Year 2016:**

**Healthy Living Program Grants**

**Grantee:** Logan County Health Department
Cumulative: $578,000

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**Incentive Grants**

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TSET provides grants to communities and health systems to prevent and reduce tobacco use and obesity. Grantees submit annual budgets and work plans. In some cases, grantees are able to leverage federal dollars through the Oklahoma Health Care Authority to expand reach and impact. TSET funds about 40 to 50 percent of the total program cost for health systems grants.

STATEWIDE GRANTS - FY17 BUDGETED TOTAL $16,246,000

Statewide Grants

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