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HOUSE DISTRICT 44

TSET Overview

In 2000, Oklahoma voters overwhelmingly chose to create TSET, the Tobacco Settlement Endowment Trust. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. TSET extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

House District 44

REPRESENTATIVE NAME

Emily Virgin

COUNTY

Cleveland

DISTRICT CUMULATIVE : \$4,345,707

Cumulative totals include all grants awarded since 2005 to counties within the district boundaries.

Healthy Living Program Grants

Grantee: Norman Regional Health System - Cleveland County **Cumulative:** **\$880,000**

Incentive Grants

The Healthy Communities and Healthy Schools Incentive Grant programs are a joint initiative of the Oklahoma Tobacco Settlement Endowment Trust and the Oklahoma State Department of Health. Communities and schools that receive certification through the Certified Healthy Oklahoma program are eligible to apply for an incentive grant through TSET if they have implemented strategies that promote health.

Healthy Communities Incentive Grants

Grantee: City of Norman **Cumulative:** **\$50,000**

Oklahoma Tobacco Helpline Participants

The Oklahoma Tobacco Helpline provides free telephone and web-based tobacco cessation “coaching” sessions and free nicotine patches, gum and lozenges. Since 2003, the Helpline has served more than 300,000 Oklahomans, saving an estimated \$18 million each year in direct medical costs from tobacco users who have quit with the Oklahoma Tobacco Helpline.

District Fiscal Year 2016: **270**

District Cumulative: **1,375**

Medical Costs In Oklahoma Associated With:



SMOKING

\$1.62 BILLION

IN DIRECT HEALTHCARE COSTS

- 7,500 ADULT DEATHS EACH YEAR
- 2,400 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$169 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

OBESITY

\$1.72 BILLION

IN MEDICAL EXPENDITURES

- 17% OF OKLAHOMA YOUTH ARE OBESE
- 15% OF OKLAHOMA YOUTH ARE OVERWEIGHT
- 1 IN 3 ADULTS ARE OBESE

Research

TSET has research grants to the Oklahoma Center for Adult Stem Cell Research, Oklahoma Tobacco Research Center and the Stephenson Cancer Center, which treats patients statewide. TSET's research grants advance new discoveries, add to the knowledge base and provide hope.

FY17 Budgeted Total \$11,662,438

TSET STATEWIDE GRANTS



■ Healthy Living Program Grant Coverage

● Oklahoma State University Medical Authority Residency Program (OSU)

● Oklahoma Hospital Association Wellness Grant

● Oklahoma Medical Loan Repayment Program (PMTTC)

● Oklahoma Department of Mental Health and Substance Abuse Wellness Grant

● Oklahoma Health Care Authority Wellness Grant

STATEWIDE GRANTS - FY17 BUDGETED TOTAL \$16,246,000



Statewide Grants

TSET provides grants to communities and health systems to prevent and reduce tobacco use and obesity. Grantees submit annual budgets and work plans. In some cases, grantees are able to leverage federal dollars through the Oklahoma Health Care Authority to expand reach and impact. TSET funds about 40 to 50 percent of the total program cost for health systems grants.