



HEALTHY COMMUNITIES INCENTIVE GRANTS BY TSET: BEARING FRUIT FOR LOCAL COMMUNITIES

TSET is partnering with Oklahoma communities to improve nutrition and access to fresh fruits and vegetables. In towns and cities across the state, TSET's Healthy Communities Incentive Grants (HCIG) have helped foster community gardens and local farmers markets. It all starts at the grass roots level.



CHANGING BEHAVIORS IN ELK CITY.

Civic leaders are using TSET grant funds to help construct a 36-acre community park. In addition to numerous physical amenities, the park will also have a community garden. Here, local volunteers grow healthy fruits and vegetables to provide produce for the entire community. Elk City Treasurer Elesia Church encourages other communities to apply for TSET grants. **“Don’t hesitate. Develop the vision, do the groundwork and apply for the grant. It will make your community a better place to live.”**



A FRESH OPPORTUNITY IN HUGO.

City leaders in Hugo used TSET grant funds to build a farmers market pavilion. The modern structure contains an open area, electricity, water, seven vendor tables, three benches, a picnic table, ceiling fans, lights, and a large archway sign. It's been a huge success with local shoppers — and some of the results were completely unexpected.



SURPRISING OUTCOMES IN LOCAL COMMUNITIES.

Jennifer Morris, Farmers Market Manager in Hugo, reflected: “More people are purchasing fresh fruits and vegetables, including senior citizens who have more opportunities to use their nutrition vouchers. The market is encouraging more people to plant gardens, which means they are getting physical activity and eating healthier.”

“Produce from our Farmers Market is being purchased by a local restaurant, and several retired, unemployed and disabled community members are supplementing their incomes by selling produce at the market.”

Jennifer Morris, Farmers Market Manager — Hugo, Oklahoma

APPLY FOR CERTIFIED HEALTHY STATUS TODAY!

The Certified Healthy Oklahoma Program is a voluntary statewide certification aimed at creating healthy environments where people live, work, learn and play. In order to be eligible for a TSET Healthy Communities Incentive Grant, your community must attain Certified Healthy status. To learn how your community can become Certified Healthy and become eligible to apply for grant funding, visit <http://certifiedhealthyok.com>.

TAKE THE NEXT STEP.

Apply for a TSET Healthy Communities Incentive Grant now!

Already Certified Healthy? Grant funding may be available for your community. To apply, submit a completed application at least 90 days before any regularly scheduled TSET Board of Directors meeting. Funding is based on availability, community population and incentive grant level. To learn more about applying for TSET Healthy Communities Incentive Grants, visit <http://tset.ok.gov/content/healthy-communities-incentive-grants>.